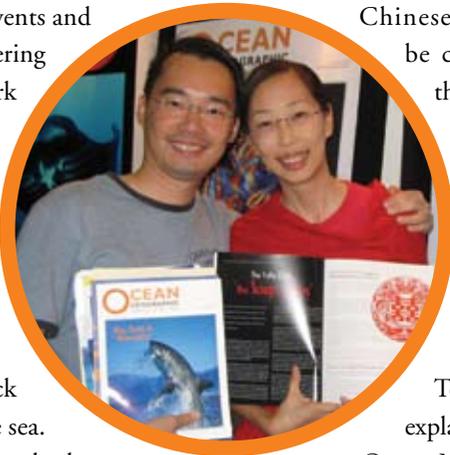


Sharks Friendly Wedding Revival...

Wee Nee and Andy Teo among the first to take the Plunge



Just before we announced our 2008 'Double Joy Luck' package, Wee Nee and Andy Teo contacted us for our 'No Shark Fin' wedding package launched in 2005. The project appeals to hosts of events where shark's fin soup is expected to be served – wedding dinners, corporate and public events and such to refrain from offering shark fins. Whilst shark fins soup arguably is a supposed tradition, it is wreaking havoc to the ocean environment; the demand is like using hundreds of thousands of powerful vacuum cleaners to suck out the sharks from the sea. More than 100 million sharks are mercilessly slaughtered each year just for their fins. This soup is advancing the extinction of many shark species. Species that have survived for 350 million years are now being wiped out by the vanity of the human species. It's not too late, to dump our old and misinformed beliefs and bring this new awareness to more human beings.



Shark fins soup is not a Chinese value based tradition and there is nothing Confucian or morally good about it. To be an environmentally aware and responsible citizen, it is easy to take an honorable step by simply not offering shark fins soup when hosting dinners or lunch events.

Chinese are also known to be compassionate living their beliefs with great respect for nature. Just by being what nature has designed us to be, we can preserve this wondrous world of ours for generations to come. To help with a polite explanation to your guests, OceanNEnvironment has produced a 'Double Joy Luck' card and letter package for each of your guests. The new symbol of 'Double Happiness' is specially designed by one of the world's top advertising agency, Y&R Singapore. You and your loved ones will be part of a growing fraternity of concerned stewards protecting our planet. Spread, the 'No Shark Fins' message to family, friends and corporations

who will be hosting dinners and encourage them to contact us for the 'Double Joy Luck' card and letter package.

We congratulate the thoughtful, kind and brave hosts like **Wee Nee & Andy** for their wise and enlightened decision to not serve shark fins at their wedding. Essentially with a guest list of about 300, they have saved at least 30 sharks. It is indeed a good and exemplary gesture deserving providential blessings for their future and a sensible investment for the well being of our planet and our children. When their invited guests replicate this, they will effectively contribute exponentially to our mutual well being for generations to come. Simple common sense can prevail among the most intelligent of beings. We need not be captives of ruthless and inconsiderate traders whose only goal is to empty our wallets. Visit www.OceanNEnvironment.org or write to us at one@oneocean.com for the 'GOOD LUCK' card and letter package and join the growing fold of concerned global citizens. ○

SAVE OUR SEAS FOUNDATION

Save Our Seas Foundation is the conservation unit of OceanNEnvironment, a NGO with charity status registered with Environment Australia.

CURRENT PROJECTS

- Asia-Pacific Ocean Health Report for the World Ocean Summit 2009: Assessment & Conservation Initiatives of Marine Protected Areas
- Sharks Conservation: Say No to Shark Fins Campaign in East Asia from 2001 to 2008
- Coral Reefs: supporting initiatives led by some of the world's leading conservation scientists. SOS contributes to projects that monitor marine protected areas, status of endangered and threatened species in the Asia Pacific.
- Visual Index: database of species, habitats, climate change images for education and research assessment.
- Ocean Watch: updates and reports by associates and correspondents

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